

# Business Matchmaking for exhibitors

Introduced with the aim of facilitating business connections between exhibitors and visitors, the Business Matchmaking Program is a vital tool for exhibitors and visitors pre-show, which allows you to efficiently set your meeting agendas for maximum benefit – it's about meeting the right people in the right place at the right time.

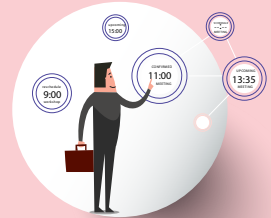
## Features of the program:



Making the  
Right Match



Automatic Matchmaking



Scheduling Meetings



Specific Filtering



Real-time Tracking Diary



Scheduling  
Mini-workshops



Business Matchmaking  
Team Assistance



[View a step-by-step tutorial on Business Matchmaking process](#)